

POSTAL NEWS

No. 79/2010

**Formulated by UNI-Japan Post in cooperation with UNI-Apro,
ASPEK Indonesia and SPPI**

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1. Postal First Services Industry to Commit to CO2 Reductions

U.S. Postal Service Improves Score, Surpasses Global Average

WASHINGTON, Oct. 28 /PRNewswire-USNewswire/ -- The international postal sector is the first services industry worldwide to commit to reduce its carbon dioxide (CO2) emissions, according to the International Post Corporation (IPC). The U.S. Postal Service and 21 other postal operators in North America, Europe and the Asia-Pacific region — all members of IPC — have pledged to measure CO2 emissions and collectively reduce them by 20 percent by 2020, under IPC's Environmental Measurement and Monitoring system (EMMS).

"The U.S. Postal Service continues to build on our long history of green innovation, and we're proud to work with our global postal partners to reduce the size of our industry's carbon footprint," said Sam Pulcrano, vice president, Sustainability. "Collectively, the 21 EMMS participating posts manage more than 100,000 facilities, 600,000 vehicles, and deliver more than 80 percent of the world's mail. Our joint effort to reduce CO2 emissions will have a major positive effect on the environment."

The Postal Sector Sustainability Report 2010 recently published by the IPC announced that the global postal industry has already cut CO2 emissions by greater than a half million metric tons — more than one-third the goal — since 2008.

The IPC developed EMMS to provide a common carbon measurement and reporting framework. The EMMS tool measures carbon management proficiency (CMP) across 10 areas, including:

- Management and strategy
- Employee engagement
- Measurement and verification
- Disclosure and reporting
- Value chain management

In 2009, the global postal sector had an average CMP score of 61 percent. One of the Postal Service's goals for this initiative was to improve its score and exceed the industry average, according to Pulcrano. The Postal Service met this objective by increasing its score from 53 to 73, a 38 percent improvement, and 18 percent higher than the industry average.

Another USPS goal is to lead the adoption of sustainable business practices, which includes encouraging suppliers to produce Cradle to Cradle Certified(CM) products that have a reduced impact on the environment. Pulcrano said, "We are the only Cradle to Cradle Certified(CM) mailing and shipping company worldwide, and we work with our suppliers to help improve their sustainability performance."

The Postal Service's 2010 Strategic Sustainability Performance Plan describes the agency's objectives and initiatives and summarizes milestones, including:

- a 10.8 trillion reduction in Btus (British thermal units) in facility energy use since 2005.
- \$400 million in savings in facility energy costs since 2007.
- \$314 million in savings from reduced contracted transportation fuel use in 2009.
- 10 million saved sheets of paper through online initiatives in 2009.
- Testing three-wheeled electric delivery vehicles that cost only 2 cents per mile to operate.

The Postal Service has won more than 75 environmental awards, including 40 White House Closing the Circle, 10 Environmental Protection Agency WasteWise Partner of the Year, Climate Action Champion, Direct Marketing Association Green Echo, and the Postal Technology International Environmental Achievement of the Year.

For more information about the Postal Service's Strategic Sustainability Performance Plan, visit usps.com/green and the green newsroom.

The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations.

The other IPC member posts participating in the program are: An Post, Ireland; Australia Post; bpost, Belgium; Canada Post; Correios de Portugal; Correos y Telegrafos, Spain; Deutsche Post, Germany; Groupe La Poste, France; Hellenic Post, Greece; Itella Post, Finland; Magyar Posta, Hungary; New Zealand Post; Norway Post; Posten Norden AB, Denmark and Sweden; Postes et Telecommunications Luxembourg; Royal Mail, United Kingdom; Swiss Post; and TNT, The Netherlands.

Please note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at www.usps.com/news.

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no direct support from taxpayers. With 36,000 retail locations and the most frequently visited website in the federal

government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 28th in the 2009 Fortune 500.

The International Post Corporation is the cooperative association of 24 member postal operators in Europe, North America and Asia-Pacific. IPC develops technology systems that bring transparency to the mail processing system and delivery chain and drive improvements in the quality of mail services. IPC engages in industry research, creates business intelligence for its members, and provides a range of platforms for member CEOs and senior management to share best practices, discuss strategy and engage with third-party thought-leaders from industry, think tanks and academia. IPC also manages the system for incentive-based payments between postal operators. An online version of the Postal Sector Sustainability Report 2010 can be found at sustainability.ipc.be.

SOURCE U.S. Postal Service

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2. Delhi postal circle sets up 36 counters for Diwali mails

2010-10-28 20:10:00

New Delhi, Oct 28 (IANS) The Delhi postal circle Thursday said it has set up counters at 34 post offices and two mail sorting offices at railway stations to facilitate timely delivery of Diwali mails.

'People are welcome to post their Diwali greetings mail at these collection centres from Oct 28 to Nov 8,' it said in a statement.

The centres which have this facility include Delhi GPO, Hauz Khas post office, Karol Bagh post office, Lodi Road GPO, New Delhi GPO, Rohini post office and Srinivas Puri post office among others.

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3. Deutsche Post to reduce prices of international postal products

Posted on: Thu, 28 Oct 2010 09:41:14 EDT

Oct 28, 2010 (Datamonitor via COMTEX) --

Deutsche Post has announced that it will be introducing price changes for a number of international postal products on January 1, 2011.

The number of prices for international postcards and letters weighing up to 1,000g will be reduced from 10 to four, while the prices of letters and postcards being sent to addressees within Germany will remain unchanged, Deutsche Post said.

A relevant price application filed by Deutsche Post has just been approved by the German Network Agency which is responsible for regulating letter prices.

The current price fixing system that is prescribed by law will hence lead to an average price reduction of 0.8% for a specified basket of domestic and international products in 2011.

<http://www.datamonitor.com>

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4. SECO to assist Azerbaijan's postal operator in its strategic planning and rebranding

Baku, Fineko/abc.az. The Swiss State Secretariat for Economic Affairs (SECO) is preparing to launch technical assistance to Azerbaijan's national postal operator Azerpocht in connection with beginning of financial and banking services by the latter.

The Baku-based SECO office informs that the Secretariat has already undertaken commitment to award a grant of \$1.7 million for the purpose.

"The technical project program is aimed at assisting to strategic planning of the operator in connection with its transformation into a system of postal banks, increasing the capacity of staff of the central and regional (district) offices, as well as Azerpocht's rebranding in connection with start of financial and banking services," the SECO office said.

Development of the project is under completion now. Azerpocht already has a license from the Central Bank of Azerbaijan to render limited banking services through its 1,500 offices. The system of postal banks was established in the country within WB-financed Financial Service Development Project (FSDP) to be finished on 1 December 2010.

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