

# POSTAL NEWS

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| <ol style="list-style-type: none"><li>1. <b>Government is incapable of managing health care. Nov 4, 2009.</b></li><li>2. <b>Electric Vehicles Gone Postal. Nov 3, 2009.</b></li><li>3. <b>SAP and Lorton Data: Partners Help Customers Meet New USPS Requirements. Nov 3, 2009.</b></li><li>4. <b>Ship International Mail Online and Get it There on Time. Nov 3, 2009.</b></li></ol> |
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## 1. Government is incapable of managing health care

November 4, 2009

I'm thoroughly disgusted with our elected officials and what is happening to our country. Social Security, Medicare, Medicaid and the U.S. Postal Service are all run by the government and are all full of corruption -- plus millions and billions of dollars in debt. Why would anyone in their right mind think that the government would be able to manage our health care in a responsible manner?

At almost 2,000 pages long, how many members of Congress do you think have read -- or even attempted to read -- this boondoggle of a bill?

Very few, I'm sure.

As I plan to do, I urge all voters to vote out of office in all future elections all those who have voted for the stimulus package, who support cap-and-trade and card check, and most of all those who are supporting universal health care.

This will be one of the biggest disasters to ever hit us if this gets passed. Wake up, America, before it's too late.

Ann Lutz

Berlin

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Green Street Journal

## 2. Electric Vehicles Gone Postal

November 3, 2009

Written by Patrick Lo, in Electric, Electric Car, Green News, Green News Feature, US Department of Energy, United States

With consumers largely avoiding electric cars due to their shortcomings (range, charging infrastructure) the United States Postal Service is already undertaking the electrification of their current Long Life Vehicle (LLV) model to contribute to the green movement.

AM General and Smith Electric Vehicles (SEV) will be teaming up to complete this project in converting all 178,000 LLVs currently in use. AM General will be responsible for designing and constructing the chassis, or the “engine” of a traditional car, while SEV will build the electric powertrain.

In August, SEV US Corp, a subset of Tansfield Group PLC, won a \$10 million grant from the US Department of Energy (DOE) in order to build a small fleet of electric trucks for demonstration. In order to fulfill its responsibilities to both the DOE and USPS SEV US Corp has mutually agreed with Ford to terminate their current contract.

In a statement to the public Darren Kell, CEO of Tansfield, stated, The goal is to deliver an electric vehicle that is perfect for the United States Postal Service; a vehicle that is energy efficient, cost-effective, reduces US reliance on oil and lowers greenhouse gas emissions.”

So whether or not an electric vehicle is a part of your future financial plans, plan on having them pay you a visit in the future. Currently there is no target date for the full electrification of the LLV fleet, but rest assured that your mail will be delivered to you greener than ever.

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### **3. SAP and Lorton Data: Partners Help Customers Meet New USPS Requirements**

Tue Nov 3, 2009 9:20am EST

Ensures that mailing software users will get postage discounts once USPS Move Update requirement verification process begins

MINNEAPOLIS--(Business Wire)--

Lorton Data and SAP announced today that through their long-standing partnership, Lorton Data will provide Full Service NCOALink® processing for users of SAP BusinessObjects Postalsoft DeskTop Mailer and Business Edition software. Beginning in January 2010, the USPS® will implement a new verification process for high-volume mailers who are hoping to receive postage discounts. The partnership between the companies provides an automated solution to ensure

compliance with postal requirements.

Full Service NCOALink processing enables mailers to cost-effectively meet the Move Update requirement, a standard created by the USPS to reduce undeliverable-as-addressed (UAA) mail. The Move Update requires that First-Class and Standard Mail® address data must be updated within 95 days of the mail date through an approved process such as the NCOALink service. NCOALink processing compares a mailer's list to the USPS permanent change-of-address (COA) database that consists of more than 160 million names. Mailers who do not meet the new requirement risk losing postal automation and presort discounts, effectively having their pieces charged at single-piece rates.

Compliance is even more crucial beginning in January 2010, when the USPS will implement a new verification process through its MERLIN® system. For verification, a sampling of mail pieces will be taken. A mailing with an error rate of 30% or higher for addresses that do not match the COA database would incur the penalty.

"Our NCOALink service saves users of DeskTop Mailer and Business Edition time and money by offering an efficient, low-cost solution to easily process their records," states Josh Evans, Lorton Data's NCOALink product manager. "Mailers who consistently use NCOALink can significantly reduce UAA mail. With the new USPS verification system taking effect soon, mailers will be able to maintain postage discounts. Additionally, by increasing the timeliness and predictability of mailings, marketers can improve the effectiveness of their campaigns and expect a boost in response and ROI."

With Lorton Data's Full Service NCOALink processing, DeskTop Mailer and Business Edition customers receive the most recent 48 months of address-change information along with ZIP + 4™, DPV®, LACSLink®, and SuiteLink™ at no additional charge. Turnaround time is as quick as a few minutes, with a 3 hour typical timeframe for a million records.

There are thousands of DeskTop Mailer and Business Edition users who can take advantage of Full Service NCOALink processing. Access to Lorton Data's NCOALink service is obtained automatically via the Extended Services feature of SAP BusinessObjects Postalsoft software. No additional software or add-on package is necessary.

#### About SAP

SAP is the world's leading provider of business software(\*), offering applications and services that enable companies of all sizes and in more than 25 industries to become best-run businesses. With more than 92,000 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol "SAP." For more information,

visit [www.sap.com](http://www.sap.com).

(\*) SAP defines business software as comprising enterprise resource planning, business intelligence, and related applications.

#### About Lorton Data

Lorton Data offers data quality services and products that increase the effectiveness and reduce the cost of direct marketing, fund raising, and other communication efforts. Lorton Data serves companies nationwide, across all industries, including direct- marketing firms, letter shops and printers, non-profit organizations, government agencies, and educational institutions.

Lorton Data`s services and products include Full Service NCOALink®, DSF2, Merge/Purge, Suppression Services, Geo-Coding, Postal Presort, Intelligent Mail® barcodes, mailing lists, and more. Records are easily transmitted through A-Qua Web™, Lorton Data`s flexible, secure online interface.

Lorton Data, located in Arden Hills, MN, was founded in 1989 and is privately held. For more information visit [www.lortondata.com](http://www.lortondata.com).

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**4. Ship International Mail Online and Get it There on Time**  
Tue Nov 3, 2009 9:39am EST

## Recommended Dates for International Holiday Mailing

WASHINGTON, Nov. 3 /PRNewswire-USNewswire/ -- Making the holiday connection with family and friends in faraway destinations around the globe is as easy as taking a trip to your home computer with usps.com. Whether you're sending holiday packages to Sydney, Stockholm or Singapore, the Postal Service makes international shipping a snap.

"Going online to usps.com makes international shipping easy," says Pranab Shah, managing director and vice president, Global Business. "Customers can fill out the required customs forms and print postage and address labels right from their computer. They can also get information on any special guidelines or requirements for mailing to foreign destinations."

Shah says online customers can also save on postage, order free shipping supplies or schedule free package pickup. Priority Mail Flat Rate boxes for international shipping are available in four sizes, with shipping prices starting as low as \$10.95 to Mexico and Canada, or \$12.95 to most countries. Flat-Rate boxes are free at any Post Office, or can be ordered online at usps.com. Postage, labels and customs forms can be printed online any time using Click-N-Ship.

The Postal Service recommends the following deadlines for international delivery of holiday cards and packages by Dec. 25:

International Mail Addressed To	Global Express Guaranteed(R) (GXG)(1)	Express Mail(R) International (EMS)(2)	Priority Mail(R) International (PMI)(3)	First- Class Mail(R)
Africa	Dec. 18	Dec. 12	Dec. 4	Dec. 4
Asia/Pacific Rim	Dec. 18	Dec. 17	Dec. 11	Dec. 11
Australia/New Zealand	Dec. 18	Dec. 17	Dec. 11	Dec. 11
Canada	Dec. 22	Dec. 18	Dec. 14	Dec. 11
Caribbean	Dec. 21	Dec. 17	Dec. 14	Dec. 11
Central & South America	Dec. 21	Dec. 12	Dec. 4	Dec. 4
Mexico	Dec. 22	Dec. 17	Dec. 11	Dec. 11
Europe	Dec. 21	Dec. 17	Dec. 14	Dec. 11
Middle East	Dec. 18	Dec. 17	Dec. 14	Dec. 11

(1) GXG is available to over 190 countries via an alliance with Federal

Express. See a retail associate at participating locations for a complete list of countries and money-back guarantee details, or go to [pe.usps.com](http://pe.usps.com) and click on International Country Listings. Some restrictions apply. Purchase postage online and get 10 percent savings.

(2) Express Mail International is available to over 190 countries with delivery in an average of three to five business days. Guaranteed, money-back service available to Australia, China, Hong Kong, Japan, Great Britain, Northern Ireland, Spain (except the Canary Islands) and Korea, Republic of (South Korea). Flat-rate shipping options are available with free packaging. Purchase postage online and get 8 percent savings.

(3) Priority Mail International is available to over 190 countries with delivery in an average of six to 10 business days. Flat-rate shipping options are available with free packaging. Purchase postage online and get 5 percent savings.

The Postal Service receives no taxpayer dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations.

An independent federal agency, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 149 million residences, businesses and Post Office Boxes, six days a week. It has 34,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years by the Ponemon Institute, the Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.

SOURCE U.S. Postal Service

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